

Internship –

Contractor Engagement and Marketing for Consumer Lending

The North Carolina Clean Energy Fund (NCCEF) is seeking an **Intern - Contractor Engagement and Marketing** to join its growing team of mission-focused clean energy and financial professionals. NCCEF is a nonprofit financial institution with a mission to accelerate investment in clean and efficient energy solutions and increase climate resilience in North and South Carolina, particularly to promote climate and economic equity. We partner with public and private investors, foundations, and other non-profit and community organizations to deploy sustainable financing solutions that will create long-lasting environmental, economic, and social benefits and fill gaps in the financial market, especially for traditionally underserved communities.

Position Summary

The **Intern - Contractor Engagement and Marketing** will support NCCEF's Consumer Lending program expansion by providing direct engagement with contractors and partner organizations and creating and implementing promotional strategies to expand consumer loans that can be used for various home repairs, upgrades, and solar and battery projects in western North Carolina.

Project Scope

- Engage with stakeholders to expand the program's visibility.
 - Contractors
Conduct targeted outreach to contractors in sectors ideal for NCCEF financing. These sectors include energy efficiency and HVAC installers statewide, roofers in western North Carolina, septic repair and replacement services in western North Carolina
 - Partner Organizations
Communicate information about NCCEF lending within the ecosystem of sustainability partners in North Carolina.
- Create marketing materials utilizing NCCEF templates to promote the loan program.

Qualifications

- Undergraduate Student (Junior or Senior) OR Graduate Student
- Knowledgeable in and possess an interest in one or all of the following: building science, environmental science, marketing and communications, and financing
- Professional written and oral communication skills
- Interest in clean energy solutions and/or climate resilience

Proposed Start – End Date

10-week internship with flexibility of hours between the dates of May 19 – August 8 based on availability and the university schedule

Stipend

\$6000 Stipend paid bi-weekly

How to Apply:

Send your resume and a letter of interest to **Careers@nccleanenergyfund.org** with the position name **Intern – Contractor Engagement and Marketing for Consumer Lending** placed in the subject line.

NCCEF is proud to be an Equal Opportunity Employer.

We do not discriminate based upon race, religion, color, national origin, gender (including pregnancy, childbirth, or related medical conditions), sexual orientation, gender identity or expression, age, status as a protected veteran, status as an individual with a disability, or other applicable legally protected characteristics. NCCEF believes that diversity and inclusion among our teammates is critical to our success, and we seek to recruit, develop, and retain the most talented people from a diverse candidate pool.